



SCOTCH WHISKY
ACTION FUND

MANAGED BY



ACES



@ScotchWhiskySWA

Organisation: **ACES**
Date of Award: **2021**
Amount Awarded: **£1,200**
Project Name: **Alcohol Awareness**



Ayrshire Communities Education and Sport (ACES) was established in Kilwinning, North Ayrshire, in 2006 to provide youth services, opportunities and activities for children and young people in the local area including, after school activities and holiday programmes with a focus on sports, managing emotions, and developing relationships, working with schools, awareness raising, and delivering youth groups.

The Project: Alcohol Awareness Raising Sessions

ACES wanted to build on its awareness raising sessions on young people's issues which it has delivered with schools, youth groups and football teams by delivering outdoor alcohol awareness sessions. This was in response to a rise in underage drinking in the area and discussions with schools and other youth groups in the area, particularly following the death of a young person because of alcohol abuse. As the project was funded during COVID-19 thus restricting the ability to visit schools and other youth projects, ACES planned to work outdoors using a variety visual aids and tools such as beer goggles and remote-control cars to give children in primaries 6 and 7 a sense of what it is like to be under the influence of alcohol.

The Scotch Whisky Action Fund (SWAF) awarded a small grant of £1,200 to enable ACES to purchase six beer goggles and inserts to add tunnel vision to the goggles, four virtual reality headset, two software packages for the headsets; one to make you feel like you are walking home drunk and the other to make you feel like you are being followed home, steering wheel and large remote control car, storage boxes, printing information flyers and travel expenses for staff to travel to the schools.

They delivered 10 sessions in total: x2 sessions to P5, x3 to P6 and x4 to P7. With approximately 25 children per class; 175 benefited in total.